



Marketing Manager for The Hive

The Hive

The Hive (www.hivedata.com) is a **fund and co-creation studio** based in Palo Alto, CA to co-create startups focused on **AI** based applications in the enterprise. The Hive works actively with founders to help create, fund and launch data-driven startups. The Hive team consists of successful company-builders, serial entrepreneurs and investors who have created market-leading companies with several billion dollars in exits. The Hive invests in early stages of a startup and the typical investment size is \$2M-\$2.5M. Areas of focus include: AI driven Enterprise Automation, Conversational Agents for Business, IoT, Security, and Ambient Commerce. Key vertical segments of interest are: Industrials, Financial Services, Health, and Insurance. Technology areas of interest include: Machine Learning, Deep Learning, NLP/NLU, Computer Vision, Autonomous Agents, Edge Computing, & Blockchain.

Role

The Hive is looking for a marketing manager who will be responsible for building and managing a marketing and media platform for The Hive. The focus of the platform will be thought leadership, engagement and branding. Thought leadership will be focused on all aspects of AI. The platform is being used to engage with thought leaders, entrepreneurs and corporations. The person in this role will be responsible for nurturing relationships cultivated through the platform. The position is based in downtown Palo Alto.

Following will be the responsibilities for the position:

- The Hive Think Tank
 - Development of blogs, video and other content in collaboration with The Hive, ecosystem members and advisors
 - Host and curate [The Hive Think Tank](#) events - Develop events for The Hive Think Tank. Engage and recruit thought leaders to speak at The Hive.
 - Develop & manage corporate sponsorships for The Hive Think Tank.
 - Build & maintain relationships with AI and industry thought leaders
 - Web and social media – Branding and awareness for The Hive, publishing content leveraging the web, social media and PR.



- Ecosystem - Nurture relationship between The Hive and corporations, entrepreneurs, thought leaders and investors & advisors of The Hive.

Requirements

The person in this position has to be bright, dynamic and people oriented. They person in this position must have a **deep interest in AI** and the latest technology trends driving the transformation of our lives and business.

They will need strong content creation and relationship skills and be responsible for creating energy and excitement in the ecosystem around The Hive.

They will need to have strong operational and execution skills for projects and maintaining relationships with The Hive ecosystem and The Hive Think Tank.

Other requirements for the position include:

- Very good writing and communication skills
- Inclination to build relationships and networks
- Familiarity with content creation tools – blogs, video, etc.
- Proactive, self-motivated, goal-oriented approach
- Detail oriented working style
- Resourceful and tenacious

This position is designed for ambitious individuals who are interested in growing their career in marketing and media. You will gain significant experience in AI, entrepreneurship and the process of creating start-ups.

Why join us?

- You will receive industry recognition for the success of The Hive marketing platform
- You will work with exciting thought leaders, entrepreneurs, startups and venture capitalists
- Opportunity to interact with people on the cutting edge of AI
- Working environment in which your contribution will make the difference

How do I find out more?

Please contact us at tmravi@hivedata.com.